

The Analysis on Organization Guarantee and Long-term Mechanism Construction of the Ideological and Political Education of College Students under the Big Data

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Keywords: part-time and full-time counselors, construction of teaching stuff, college students

Abstract: College counselors and head teachers play increasingly important roles in college students' ideological and political education work. All of them are devoting themselves to guiding the correct ways to students. Strengthen the team construction of our college counselors and head teachers become the most direct and necessary way to strengthen the college students' ideological and political education. Compared to high school campus, it is different in college. Teachers will not be your side all the time. All of whom can manage you will be yourself. But because most of us are energetic, to avoid the possible bad effect, according to the relevant regulations of the state, there will have the corresponding counselor or head teacher to manage. Since the students' number is big and the counselors' number is small, a series of problems will happen in practice.

1. The Types and Characteristics of the Existing College Counselors' Team in Our Country

At present, there are three kinds of our country's college counselors teams. These are full-time counselors, counselors who combine full-time and part-time work and the part-time counselors. On the one hand, it can reflect the diversity of counselors types. On the other hand, it shows that our counselors mechanism still need to be completed. And the truth is that we haven't achieved the aim we set at the very beginning. Some academies even have no counselors except some part-time counselors. All of these are reminding us that our education work has many problems. We can clearly understand from these issues that, in general, the construction of counselors and class teachers is not well adapted to the management and needs of college students' ideological and political education in the new era. There still have some objective problems and difficulties for they to play its due role when necessary, and we must seek practical and feasible measures to solve this as soon as possible.

In order to maximize the realization of the ideological education of college students, it is necessary to solve the development space problems, time problems, and ability problems of counselors and class teachers. The key task to solve these problems is that improving their living conditions and development environment, solving their fear of attack from behind and giving them a sense of belonging and accomplishment in their jobs. Do not bury their talents because they are just counselors, but should also make them aware of the sacredness of the profession they are engaged in. Therefore, when implementing certain rules and regulations or the school's own school rules, we should follow the principle of practicing. Listen to the voices of the counselors and class teachers in the front line, solve the problems they can't solve. And with "All for the students" as the center of thought, in order to better develop the next generation of counselors, we need to learn from the experience and lessons in practical work, make counselors and students more intimate. According to the survey data, 31% of the counselors and class teachers think they are at a medium level in the school and are barely able to accept this; 17% believe that the school leaders pay equal attention to the school counselors and researchers and they feel very happy; 24% think that they are also engaged in education work in schools, belonging to the front line workers, but they are not valued by the school and feel not balanced; 20% think that the counselor and class teacher are not valued and have no sense of existence, feeling self-abased; the last 7% chose other reasons. At the

same time, the counselor's work is extremely unstable, so under the double pressure, many people choose to quit or do not be counselors and class teachers.

University leaders and relevant departments must face these issues with empathy and truly understand the special importance and urgency of strengthening the construction of college counselors and class teachers under the new situation from a strategic and overall level. Practically use all feasible means to actively mobilize their working enthusiasm and creativity, give them equal status, solve their worries, and contribute to the training of qualified senior talents.

2. Providing Policies and Condition Security to Improve the Overall Quality of College Counselors and Class Teachers

Adolescents who are growing up under the influence of education and economy that are developing in parallel with the socialist market economy tend to be very individual and complex, and they need active guidance from teachers. The emergence of these real problems often requires our colleges and universities to strengthen the construction of counselors and class teachers, and to create excellent counselors and class teachers who are approachable, can cope with various problems, have high psychological quality and good communication skills. The "Opinions of the Central Committee of the Communist Party of China and the State Council on Strengthening and Improving College Students' Ideological and Political Education" clearly pointed out that the relevant departments should take effective measures to build a team of high-level counselor and class teacher. And training a team of professional counselors while establishing a sound work guarantee mechanism for counselors and class teachers. The mechanism of counselor and the class teacher are the most basic requirements put forward by the state for colleges and universities. Today, there are no college counselors and class teacher mechanisms in the practice process. It's serious can imagine. To improve this mechanism, we must first realize the importance of counselor. The importance of it. Most of the counselors in colleges and universities in China are master graduates who have just graduated. The reasons are as follows. First, there are little difference between master graduates and college students in age aspect, so there is no generation gap problem. And it is easier to communicate, then they can find and solve problems in students in time. At the same time, the master graduates can give certain advice to the college students who are in a state of confusion, and these advices are easier to accept for college students than the advice given by the older teachers. Young counselors have played an important role, which is a bridge between old teachers and students. So, the mechanism of counselors is more necessary.

After all, the younger generation must have their own academic achievement. Therefore, the new teacher should not be allowed to work as a counselor all the time. It is roughly limited to four years. On the one hand, it gives a opportunity for the new generation of teachers to develop and satisfy themselves. On the other hand, with the constant development of the times, there are lots of differences between two generations of students in thoughts and behaviors. It can bring a good relationship between teachers and students if during all four grades it's the same counselor who has been guiding us all the time. The new generation of teacher counselors can better sum up experience and better guide the students in future teaching practice. For students, the more familiar a teacher is, the easier it is to communicate, and the teacher-student relationship is more harmonious.

3. The Role of Counselors and Class Teachers in Practice

(1) The key to whether a professional counselor team in a university can achieve decisive success lies in the correct understanding of the guiding role of colleges and societies in the ideological and political education of students. "Opinions of the Central Committee of the Communist Party of China and the State Council on Further Strengthening and Improving College Students' Ideological and Political Education" and "the Ministry of Education's Opinions on Strengthening the Construction of College Teachers' Counselors' Teams" clearly indicate that they must follow the requirements of "persistent in politics, proficient in professional work, strict in discipline and moral integrity", and insist the principle of "combine professionals with part-time

hands”, gradually reduce the proportion of part-time counselors in colleges and universities. It’s because matters related to students can only be professionalized. Building a team that is young, corresponded to times, more professional in the guidance of students’ Ideology and Politics and all the other sides, so that counseling is no longer amateur. Judging from the organization mechanism of the current counselors and class teachers in colleges and universities in China, the gap between the ideal state and realism is still big. The road to the construction of counselors is a long way to go. Even if the road to reform is difficult, it has too go. In addition to the participation of the school, our relevant departments should also provide assistance and support for the construction of our organization. The school trains the talents for society. Therefore, whether the cultivation of talents is satisfactory or not should be checked by everyone. In addition, we must also realize that in addition to professional skills, counselors, as the first-line workers who are most in contact with students, should pay more attention to themselves and strengthen their ideological and political construction, so as to ensure students are imperceptibly influenced by the most positive three-views.

(2) Strengthening self-construction and improving overall quality.

To strengthen the construction of counselors and class teachers, we must pay attention to creativity and innovation, and set up a special counselor and class teacher research mechanism. Counselors and class teachers are the first-line educators who have the closest contact with students. The importance and difficulty of their work are not easier than scientific research. There are very few special research books on counselors in China. The inertial thinking is that the counselor's work is not important. In fact, it is easy to get a good class, a job title, even a scientific research result. But if you say you get your counselors work very well, it’s not easy. Counselors should break the traditional ideas and carry out professional research. At the era of quality education, people pay more attention to the development of students in all aspects. Therefore, the importance of counselors is highlighted in the knowledge-based economic talents. If you can't keep up with the rhythm of the times and can't fit in with the new situation, this kind of education is a failure. In order to prevent this from happening, the professional research on counselors is increasing. The work of counselors is no different from other professional research workers. Why not use the professional convenience, observe students while counseling. And it not only can complete their own counseling teaching work, but also promote the specialization of counselors.

4. Summary

There has a long way to go for Ideological and political education: transforming the traditional education mode of the classroom, turning its vision to the campus; turning the subject from a teacher to a student; turning to be proactive from passive. Colleges and universities are intended to create a good environment for students to develop their physical and mental health. Students need a correct guide, so that they can be talents that can get social approval after four-year campus life.

For a long time, the work of counselors and class teachers has been neglected and ignored. Nowadays, as the examination-oriented education is turned into quality education, it started paying attention to the students themselves. Therefore, the construction of teachers team is particularly important. All in all, if a university wants to achieve real development, it must pay attention to the students themselves, and it is very important to guide them . The counselors and class teachers who are in the front-line of education must be valued, including the construction of the counselor team. Improve the treatment of counselors, sum up the first-line experience, and scientifically discuss a study on human being. Sound and perfect organizational mechanism is in order to better serve college students. "All for students" is a guide to action of all work in colleges and universities.

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